			2/8/83			
STATE OF SOUTH CAROLINA South Carolina Electric & Gas Company – Request for Approval of Demand Side Management Plan Including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs		nt Plan Including a	BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA COVER SHEET DOCKET NUMBER: 2009 - 261 - E			
(Please type or print)					
Submitted by: K. Chad Burgess			SC Bar Number: 69456			
Address:	SCANA Corp. T		Telephone:	803-217-8141		
		26 Main Street MC 130 Fa		803-217-7931	<u> </u>	
	Columbia, SC 29201		Other: Email: chad.burgess@scana.com			
Other:	Relief demanded in per		RE OF ACTIO		's Agenda expeditiously t apply)	
☐ Electric		☐ Affidavit	☐ Letter		Request	
☐ Electric/Gas		Agreement	☐ Memorandu	m	Request for Certification	
☐ Electric/Telecommunications		Answer	☐ Motion		Request for Investigation	
Electric/Water		Appellate Review	Objection		Resale Agreement	
Electric/Water/Telecom.		Application	Petition		Resale Amendment	
Electric/Water/Sewer		☐ Brief	Petition for	Reconsideration	Reservation Letter	
☐ Gas		Certificate	Petition for	Rulemaking	Response	
Railroad		Comments	Petition for R	ule to Show Cause	Response to Discovery	
Sewer		Complaint	Petition to I	ntervene	Return to Petition	
☐ Telecommunications		Consent Order	Petition to Int	ervene Out of Time	☐ Stipulation	
☐ Transportation		Discovery	Prefiled Tes	timony	Subpoena	
☐ Water		Exhibit	Promotion		☐ Tariff	
☐ Water/Sewer		Expedited Consideration	n Proposed On	der		
Administrative Matter		Interconnection Agreemen	t Protest			
Other:		Interconnection Amendme	nt 🛛 Publisher's A	Affidavit		
		Late-Filed Exhibit	Report			



July 28, 2009

VIA HAND DELIVERY

The Honorable Charles Terreni Chief Clerk/Administrator South Carolina Public Service Commission 101 Executive Center Drive (29210) Post Office Drawer 11649 Columbia, South Carolina 29211

RE: South Carolina Electric & Gas Company – Request for Approval of Demand Side Management Plan including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs

Docket No. 2009-261-E

Dear Mr. Terreni:

Pursuant to a letter dated July 9, 2009, from the Docketing Department of the Public Service Commission of South Carolina transmitting the Notice of Filing and Hearing ("Notice") in the above-referenced matter, please find enclosed for filing affidavits and tearsheets from the newspapers of general circulation in the affected areas as proof of publication of the required Notice.

If you have any questions, please advise.

Very truly yours,

K. Chad Burgess

KCB/kms Enclosures

cc: Shannon Bowyer Hudson, Esquire
Scott Elliott, Esquire
Damon Xenopoulos, Esquire
Joey R. Floyd, Esquire
E. Wade Mullins III, Esquire
Frank Knapp, Jr.
(all via first class mail w/enclosures)

BATE RIDER AND PORTFOLIO OF ENER-GY EFFICIENCY PRO-GRAMS On June 30, 2009, South On June 30, 2005, South Carolina Electric & Gas Company, ("SCEAG" or Company) - filed a few and with the Public Service Commission of South Carolina ("Companyal of Companyal South Carolina ("Commission") for approvad of a proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCEAG passions of the equilibrium of an engular the equilibrium of side of the equilibrium of side of the equilibrium of side of the equilibrium of the equil er the costs associated with the proposed DSM programs, the lost net margin revenue associat-ed with its DSM programs along with an appropriate incentive for investing in such pro-

grams.
This request was filed This request was filed pursuant to S.C. Code Ann. § .58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compilations with Commission amended, and in commission ance with Commission Order No. 2009-104(A) entered in Docket No. 2008-196-E. S.C. Code Ann. § 58-37-

20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technoloenergy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective and anyuroneffective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distribu-tors to recover costs and obtain a reasonable rate of return on their invest ment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction of new generating facili-ties and directs the Comties and directs the com-mission to establish rates and charges that ensure that the net income of an electrical utility after implementation of mea-sures is at least as high set the net income would as the net income would bed and sworn to before me have been if the measures had not; been implemented. The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric

customers and repre-sents a suite of programs that the Company believes to be reason-

programs. SCEAG's proposed D6M (liter will along SCEAG to recover). (1) and revisionimplementing Delic programs; (2) an incentive return of three percentage points in addition to SCE&G's currently approved return on equi ty as applied to the monthly balance of unre-covered DSM expenses; and (3) SCE&G's lost net and (3) SCE&G's lost net margin revenue reflect-ing the projected reduc-tion in demand charges and marging from (White particular to co-carcing to customer partic-pation in each DSM pro-gram.

gram.
SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment thereafter. thereafter annually pased upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or November 30, 2010 on or before January 31, 2010. A copy of the Company's Request may be optimized from the Company's Below. Additionally, the Request is available on the Commission's website at www.psc.sc.gov and is available from the corporate office of South Carolina Electric & Gas Company at 1426 Main Street, Columbia, South Carolina, 29201. In order for testimony and evidence to be received from all interested parties, a public hear-

ed parties, a public hear-ing will be held in the Commission's Hearing Room, Synergy Business

Executive Columbia, Center Dr., Columbia, 9.C. on Thursday, Octo-ber 1, 9009 at 2:30 p.m. Any person who wishes participate in this matea participate in this mat-ter, as a party of record with the right of cross-examination should file a Petition to interviese in accordance, with the Commission's fluies of practice and Procedure Commission's Hules of Practice and Procedure on or before August 6, 2009, and indicate the ameunt of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Pattion to Intervence Please refer to Docket No. 2009-261-E. 261-E

Any person who wishes to testify and present avidence at the hearing should notify the Docketing Department, in writing Department, in writing, at the address leading at the address below, the South Carolina Critics of Regulatory 2S Oath that the actioner receptivity standards of the south Carolina 29201; and K. Chad Burgeas. Chad Burgeas. Chad Burgeas. Chad Burgeas. Company, 1426 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6.

of the DSM rider if those qualifying cuestomers certain they are implementating measures that are at permany of record, may do so by notifying the Dock of the popartment, in writing, at the address below on it before August 6. 2009. Please refer, to Docket No. 2009-261-E. PLEASE TAKE NOTICE. Any person who wishes to have his or her comments constituting and the address below on have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting at the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the address below to have his or her comments constituting and the constitution of the DSM rider if those qualifies that are at pease and the address below to have his or her constitution. The constitution of the DSM rider if those qualifies that are at the address below to have his constitution and the constitution of the DSM rider if those qualifies that are at the address below to have his constitution of the DSM rider if those qualifies that they are implement in the they are implement in the constitution of the DSM rider if those qualifies that they are implement in the constitution of the post rider in the post rider in the constitution of the post rider in the post rider in the constitution of the post rider in the post rider in the constitution of the post ride

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of the official record of the proceeding MUST present such comments. in person, to the Commission during the hear

ing. Persons seeking infor mation about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100. Public Service

Commission of South Carolina Attn: Docketing Department
Post Office Drawer,
11649
Columbia, SC 29211

at the address Frian Nalepa, Adveably practical from an ons

fled, and to have a reasonable likelihood of providing savings to customers and the system. As part of its proposed suite of DSM programs, SCE&G has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider if those qualifying-scustomers cer-

3. Mr

July 17, 2009

Karen L. Book

Notary Public

My commission expires September 25, 2016

"Errors- the liability of the publisher on account of errors in or omissions from any advertisement will in no way exceed the amount of the charge for the space occupied by the item in error, and then only for the first incorrect insertion.'



Aiken Standard

Aiken, South Carolina 29801

PUBLIC SERVICE COMMISSION OF SOUTH CAROLING DOCKETING DEPARTMENT NOTICE OF FILING AND HEARING

DOCKET NO. 2009261E

SOUTH CAROLINA ELECTRIC & GAS COMPANY -- REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT RATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gas Company ("SCEAG" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval one proposed such of potential demand reduction and energy afficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCEAG has requested the establishment of the analysis rider to allow SCEAG to recover the costs associated with the proposed DSM programs, the lost first margin revenue associated with its DSM programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-195-E.

S.C. Gode Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in opic affective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in opic-effective, and environmentally acceptable programs to reduce anergy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as thingnizally attractive as construction of new generating facilities and directs the Commission to establish rates and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net income would have been if the measures had not been lightenested.

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reasonably practical including implementation and customer receptivity standpoint, to be technically and economically justified, and to have a reasonable likelihood by providing savings to customers and the system.

As part of its proposed suite of DSM programs. SCEAG has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider it these qualifying contempers sentily annually to SCEAG that they are included in the customers to "opt-out" of the DSM rider it these qualifying contempers sentily annually to SCEAG that they are included in the proposed proposed proposed proposed proposed proposed proposed proposed proposed in the sentile proposed pro

SCE&G requests that the proposed DSM rises the ineche effective May 1, 2010 and subject to review and adjustment stringly increates based upon an annual review period of Department terreugh November 30h. SCE&G proposes filing the safet and revenue requirements to be recovered under the inder during the period May 1, 2019 May 1,

In order for tealingary and evidence to be received from all interested parties, a public hearing will be held in the Commission's Hearing Richard Synengy Business Park, 101 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:30 p.m. 2009 at 2:30 p.m.

Any person who wishes to perticipate in this matter, as a peny of record with the right of cross-examination should file a Petition to intervene in accordance with the Commission's Rules of Practice and Procedure on or before August 6, a Petition to intervene in accordance on the required for his presentation. Please include an entire address for receipt of furnities and include an entire address for receipt of furnities and include an entire address of the Petition to Intervene. Please refer to Doctor No. 2009-201-8.

Any person who wishes to testify and present suddence at the hearing should notify the Docketing Department, in writing, at this access below, the South Carolina Collice of Regulatory Staff, 1401 Main Street, Suite 900, Columbia, South Carolina 84201; and K. Chad Burgees, Assistant General Counsil. South Carolina Electric & Gas Company, 1426 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2008, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-281-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or before August 6, 2009.

Please inter to Docket No. 2009-267-E.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding MUST present such comments, in person, to the Commission during the hearing.

Persons seeking information about the Commission's Pales of Pacifics and Procedure should contact the Commission in Columbia at 803-868-5100.

ubile Service Commission Attn: Docisting Post Office Dri mission Depletion 1164



STATE OF SOUTH CAROLINA COUNTY OF AIKEN

Personally appeared before me APRIL HAMMOND

of the Aiken Standard, a seven day per week newspaper published in Aiken, South Carolina, and made

oath in due form of law that the

Advertisement of

SCANA MARKETING & ADVERTISING

appeared in the Aiken Standard on the following dates, vis:

07/13/2009

SWORN and subscribed to before me

this 21st day of July, 2009

Notary Public

for the State of South Carolina

MY COMMISSION EXPIRES SEPTEMBER 29, 2016



THE ISLAND PACKET The Beaufort Gasette

SOUTH CAROL **DOCKETING** DEPARTMENT

South Carolina electric & gas company - Request for Approval of Demand-Side Management Plan including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs

On June 30, 2009, South On June 30, 2009, South Carolina Electric & Gas Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval of a proposed suite of potential demand reduction and energy efficients. ciency programs ("Demand Side Manage-ment Programs"). SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for investing in such pro-

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-196-E.

S.C. Code Ann. § 58-37-20 authorizes the Commisand energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to programs sufficient to make these programs at least as financially attractive as construc-anticipated under the SCE&G's DSM programs.

applied to the monthly balance of unrecovered DSM expenses; and (3) SCE&G's lost net margin Schae's lost net margin revenue reflecting the projected reduction in dambard citarges and imagawatt hour ("MWH") sales that are calculated to occur as a result of customer participation in each DSM program.

SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment annually thereafter annually thereafter based upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and revenue nu erequirements to be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request may be obtained from the Commission at the address below.
the address below.
Additionally, the Request
is available on the
Commission's website at www.nsc.sc.gov and is Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2009, and indi-cate the amount of time required for his presentation. Please refer to Docket No. 2009-261-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or the address below on or before August 6, 2009. Please refer to Docket No. 2009-261-E.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding MUST present such comments, in person, to the Commission during the hearing.

information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service Commission of South Carolina Attn: Docketing Department Post Office Drawer 11649 Columbia, SC 29211

STATE OF SOUTH CAROLINA AFFIDAVIT DOCKET NO. 2009-261-E **COUNTY OF BEAUFORT**)

Personally appeared before me a Notary Public, in and for State and County, aforesaid, Sara Johnson Borton who being duly sworn according to law, deposes and says that she is the Publisher and President of The Island Packet and The Beaufort Gazette, newspapers published Sunday through Saturday every week in Beaufort County, SCANA Services, Notice of Filing and Hearing, Docket No. 2009-261-E. published in the issue(s) of The Island Packet/The Beaufort Gazette on July 13, 2009.

Sua Johnson M

Sara Johnson Borton, Publisher and President

The Island Packet/The Beaufort Gaze; and energy conservation

Subscribed and sworn to before me this 13th day of July 2000

Notary Public for south Carolina

My Commission, Expires Ly comber 28, 2016



State of South Carolina County of Orangeburg

Personally appeared before me,

Barbara Beach
Controller
of The Times And Democrat,
a division of Lee Publications, Inc.
A newspaper published at Orangeburg,
County of Orangeburg,
State of South Carolina.
Who declares that the attached
Notice was published in said newspaper
On the following dates:

July 13 2009

SWORN TO AND SUBSCRIBED
BEFORE ME

July 14 2009

NOTARY PUBLIC, S.C.

My commission Expires: February 14, 2015

PARLIC SERVICE COMMERCIÓN OF BUSINESSACION

DOCKSTING DEPARTMENT

NOTICE OF PROPER AND HEARING

POSEKET NO. 2009-261-E

SOUTH CAROLINA MUNICIPIC & GAS COMPANY - REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT RATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gás Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") fo approval of a proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCE&G has requestite the establishment of an annual rider to allow SCE&G to recover the costs assetciated with the proposed DSM programs, the lost net mergin revenue associated with its D&M programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-198-E.

S.C. Cide Ann. § 58-37-20 authorizes the Commission to adopt procedures that endoughing effective and control to the control of the control o

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reasonably practical from an implementation and qualitatis receptivity standpoint, to be technically and economically additionable and the programs and the system.

As part of he proposed white of Design or arms, SCE&G has proposed allowing qualifying large commits. In the second of the DSM rider if section as the second of the DSM rider if section which are at least the second of the DSM rider if second of the seco

SCEAGE proposed DSM fider will blow SCEAG to recover. (1) All research bits and predent does incurred in adopting and implementing DSM programs, (2) an insensitive return at stree percentage points in addition to SCEAGE currently approved return as outly as expliced to the monthly beliance of unrecovered DSM expenses; and (8) SCEAGEA that not margin revenue reflecting the projected reduction in demand sharper and magazinath hour ("MWH") sales that are calculated to occur as a result of customer perticipation in each DSM program.

SCEAG requests that the proposed DSM rider be made effective May 1, 2016 and subject to review and adjustment annually thereafter based upon an annual revision finited of December 1st through November 30%. SCESG proposes filing the rates and revenue requirements to be recovered under the rider during the period May 1, 2016 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request may be obtained from the Commission at the additionally, the Request is available on the Commission's website at water than the company of South Caroline Electric & Gas Company at 1426 Main Street, Culturable, South Caroline, 29201.

In order for testimony and evidence to be received from all interested perities, a guildle health se field in the Commission's Hearing Room, Synergy Business Park, 101 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:38 games

Any partent who wishes to participate in this matter, as a party of residual with the light code exemplication should file a Petition to Intervene in accordance with the Commission's Fules of Practice and Procedure on or before Assumpt 8, 2000, and intertition in the procedure of the procedure

Any person who wishes to testify and present evidence at the hashing should will the Docketing Department, in writing, at the address below; the South Carding Office of Residency Staff, 1401 Main Street, Suite 900, Columbia, South Carding Street, Staff, 1401 Main Street, Suite 900, Columbia, South Cardina Blooks of the Campain Main Street, Mail Code 130, Columbia, South Cardina 2200, on my belief Assessed S. 2009, and nidcate the amount of time required for his mediatalism.

Plants Miller to Docket No. 2009, 201-E.

Any person who wishes to be notified of the hearing, but does not wish a green healthcoay or be a party of record, may do so by notifying the Docketing Department in writing, at the address below on or before August 6, 2009. Please refer to Docket No. 2009-391-50.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding MUST present such comments, in person, to the Commission during the hearing.

Persons seeking information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service Commission of Seath Carolina Attn: Discloding Department Post Cilico Detwer 11849 Columbia, SC 28211



SC ELECTRIC & GAS CO/SCANA CORP MAIL CODE 63 ATTN: Vastine Taylor COLUMBIA SC 29218

Any person who wishes to participate in this matter as a party of record with the right of cross-examination should file a Petition to Infervene in accordance with the Commission's Rules of Practice and Proceeders, as a server as a se

Any person who wishes to testify and present evidence at the hearing should notify the Docketing Department, in writing, at the address below; the South Caroline Office of Regulation of the South Caroline Street, Sulle 909, Columbia, South Carolina Electric & General Counsel, South Carolina Electric & Gas Company, 125 Main Street, Mail Code 139, Columbia, South Carolina Electric & Cas Company, 125 Main Street, Mail Code 139, Columbia, South Carolina 29201, on or before assistant Gas Company, 125 Main Street, Mail Code 139, Columbia, South Carolina 29201, on or before assistant Gas Company, 125 Main Street, Mail Code 139, Company 125 Main Street, Mail Code 139, Company 150, and Indicate the amount of time required for his presentation.

Any person who wishes the notified of the hearing but does not wish to present testimony or be a part of record, may do so by no tifving the Decketing Department, in writing, at the address below on or before the state of the

PLEASE TAKE NOTICE
Any person who wishes it
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such comments, in person,
to the Commission during
the hearing

Persons seeking information about the Commission's Rules of Practice and Procedure should conlact the Commission in Coumbia at 203-204-5100

Public Service Commission of South Carolina Afth: Docketing Department Post Office Drawer 11649 Columbia, SC 29211 AD# 130897

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still of DSM programs. CEBM has proceed a lowing clustrying large commercial and industria customers to 'opt-out' of the DSM rider if those qualifying customers certify enniets to SCEBG that they has specified as a lower process of the CEBM has been as a second of the CEBM to the C

SCE&G's proposed DAM rider will allow SCE&G to receive: (1) all reasonable and prusent costs incurred and prusent costs incurred and prusent costs incurred and prusent costs incurred the scale of the secondary is additional to SCE&G's currently sorting or elutin on equity costs of unreceivered the scale of unreceivered the scale of unreceivered and expenses; and (3) scale of the secondary in the property of the scale of the secondary of the scale of the scale of the secondary of the scale of th

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In order for testimony an evidence to be receive from all interested parties a public hearing will be held in the Commission's Hearing Room, Synery Business Park, 101 Executive Center Dr., Columbia, S.Con Tharraday, October 1, 2009 at 250

AFFIDAVIT OF PUBLICATIO

The Post and Cou

State of South Carolina County of Charleston

Personally appeared before me the undersigned advertising clerk of the above indicated newspaper published in the city of Charleston, county and state aforesaid, who, being duly sworn, says that the advertisement of

(copy attached)

appeared in the issues of said newspaper on the following day(s):

07/13/09 Mon PC 07/13/09 Mon CNW

at a cost of Account#

Order#

\$528.42 113764 130897

P.O. Number:

Subscribed and sworn to before

me this ______ da

f July

Keisler Edding S
advertising clerk

NOTARY PUBLIC SC My commission expres

My Commission Expires 10/10/13



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On June 39, 2009, South Caroline Electric & Gas Company ("SCE&G" or Company") filed a request with the Public Service Commission of South Carolina ("Cemmission") for company of a proposed suite of potential demand reduction and energy efficiency programs" ("Demand Stde Management Programs" or "DSM Programs" or "DSM Programs" SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for the propoper of the supplementation of the control of the supplementation of the proportion of the control of the supplementation of the supplementa

This request was filed pursuant to S.C. Code Arin. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 163-823 (1976, as amended), and in compilance with Commission Order No. 2009-104(A) entered in Docket No. 2008-194.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy consumption or demand. This statute allows energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in aualified DSM programs sufficent in make titiese programs at least as financially attractive as construction of new generaling technologies. The make and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net infegrme would have been. If The measures had to been givipiermented.

The suite of DSM prograph probled. By SCEAG includes programs inhering readential as well as commercial and indus-